

Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER COVERING THE STATE

Parziale of Advance Commercial Movers is a driving force behind new business development



Anthony Parziale

Anthony Parziale is vice president of sales for Advance Commercial Movers, a leading New York moving and storage company, and an integral part of the Advance Relocation Resource Group which includes FITCO, RecordGuard and Molloy Bros. Moving & Storage. Anthony is a driving force behind new business development for the company. With a talent for customer service and business acquisition, he has developed a strong reputation for his integrity and professionalism in the relocation and facility management services industry in the New York metropolitan region.

During his tenure with Advance, Parziale has been instrumental in securing and managing some of the company's most notable accounts. He has successfully completed projects for companies including Yellow Book, Weight Watchers, Del Labs, Monster Worldwide, Carrier Air Conditioning, United Technologies, Open Link Financial, Rexcorp, Lifetime Brands and RE/MAX of New York, Inc.

Recently, Parziale completed a relocation project for the new Museum of Contemporary Art now located in Manhattan's Bowery, spanning more than 50,000 s/f. This project consisted of relocating thousands of fragile pieces of art from the museum's former location in Soho. Handling the delicate items and establishing security were of utmost importance. The project was completed successfully, and the museum has since opened its doors as scheduled. Since its opening in December of 2007, 130,000 visitors have toured the museum's newly constructed building. Parziale, along with Advance executive Rob Gutmann, also recently completed a major project for Honeywell USA. The move involved a campus of seven buildings totaling 340,000 s/f of office and warehouse

space, including complex testing laboratories, with contents that had to be cautiously and systematically packed and relocated. This project was challenging due to the fact that it coincided with ongoing construction. This required having scheduling and logistical flexibility that only an experienced moving company like Advance could manage. Parziale's management and communication skills played a critical part in the on-time and on-budget completion of these projects.

An industry professional, Parziale is a frequent participant in real estate and other industry events in Manhattan and Long Island. He is a member of the Business Information Network (BIN), the Building Owners and Managers Association (BOMA), the Global-Corporate Real Estate Network (CORNET) and the Commercial Industrial Brokers Society (CIBS). Parziale is a founding board member of Long Island Elite, an under-40 networking group that assists members in developing business and supports local not-for-profit organizations. His business acumen and skill were acknowledged in 2005 when he was selected by Long Island Business News as one of the top business professionals under 40 on Long Island.

Parziale is known for his ability to bring customers and colleagues together to support local charities and nonprofit organizations. A member of the Commercial Industrial Brokers Society, he volunteers with the organization's annual charity golf tournament and clothing drive. Each year he assists Advance Commercial Movers with its charitable efforts, which have included toy drives for the Marine Corps' Toys for Tots program and recently a program in which Advance filled a tractor trailer with more than three tons of food and 1,500 turkeys for a local charity that provides support to hungry children and families on Long Island.

In addition, Parziale serves on several committees for Family Residences & Essential Enterprises, Inc. (FREE), a not-for-profit organization dedicated to integrating individuals with disabilities into the community. In 2003, after Advance completed a relocation project for FREE, the organization realized that it was faced with a heavy cost to furnish its new facility. In response, Parziale brought together the management of FREE and a client that was looking to sell or donate a significant amount of office furniture. This meeting resulted in a huge furniture donation to FREE valued in excess of \$500,000.

For information about the Advance Relocation Resource Group, visit www.officemoving.com.